

**EAST TROY COMMUNITY SCHOOL DISTRICT
BOARD OF EDUCATION
Special Meeting Minutes – May 5, 2014**

The East Troy Community School District Board met in regular session on May 5, 2014. The meeting was called to order by President, Ted Zess at 5:00 p.m. followed by the Pledge of Allegiance. Board members present were Steve Lambrechts, Chris Smith, Martha Bresler, Dawn Buchholtz, and Ted Zess. Also present were Dr. Christopher Hibner, administrators, one guest and one reporter.

Ted Zess read the open meeting statement indicating that the meeting is open to the public as required by state statute and that notice of the meeting had been sent to the media and/or posted.

IV. APPROVAL OF AGENDA AS POSTED

A motion was made by Dawn Buchholtz and seconded by Martha Bresler for approval of the agenda. Motion carried unanimously.

V. WORKING REFERENDUM SESSION

- A. Review Draft of Community Survey: Dr. Hibner briefly reviewed the structure and content of the community survey current draft and explained that the survey questions are not constructed around specific plan options but a prioritization of needs. Joe Donovan, Donovan Group LLC, explained to the Board that the survey will be done online, with hard copies available throughout the community. Mr. Donovan then elaborated on the benefits of doing an online survey and previewed how the survey will be distributed. The Board discussed the structure of the survey, specifically pertaining to information provided to participants with the purpose of informing them of the process and potential options. The Board and Mr. Donovan discussed at length question and answer structure and associated feedback quality. The Board discussed the wording of questions relating to having the community choose between elementary needs and high school needs based upon tax impact. Dr. Hibner expressed his belief that the survey should produce results primarily based on opinion of needs and secondarily correlated with willingness to pay. Mr. Donovan, Dr. Hibner, and Board members discussed if the community expresses that a need is present, there may be a higher willingness to pay for said need. Board members then discussed that in the past, the Board has presented options based upon what they thought was necessary and that the Board needs to hear the community's opinion on updated information, at which time, they will alter the current options to align with the community's desires. The Board discussed adding questions inquiring about where community members receive their information

concerning the District (ie: local newspaper, District website, Facebook, word of mouth, etc.). The Board and Mr. Donovan discussed how they will reach out to certain demographics within the community, to ensure several opportunities are given to complete the survey.

- B. Reminders: There will be a listening session on Monday, May 12, 2014 at 6:00 p.m. held in the high school library. There will be an open house at Chester Byrnes Elementary, Leona Doubek Elementary, Prairie View Elementary, East Troy Middle School and East Troy High School on Monday, May 19, 2014 at 5:30 p.m. and 6:00 p.m., giving the opportunity to tour two buildings in one evening.
- C. What is next?: Dr. Hibner, Mr. Donovan and Donovan Group associates will work on community survey revisions based upon Board feedback and present a potential final survey for approval at the May 12, 2014 regular School Board meeting. Dr. Hibner and Mr. Donovan elaborated on the Community Engagement timeline, stating that the District is “on track”. The community survey will be released in upcoming weeks producing results in early June. The Board will then review and discuss the survey results to identify a preferred solution. After a preferred solution is determined, the District will conduct a poll in order to assess the specific level of support and whether or not to bring a resolution for a referendum to the East Troy Community.

VI. ADJOURNMENT

A motion was made by Martha Bresler and seconded by Chris Smith to adjourn. Motion carried unanimously. Meeting adjourned at 6:08 p.m.

Respectfully submitted,
Chris Smith